

Increasing Educational Attainment, Building a More Competitive Workforce



Kentucky Association for Economic Development (KAED)
by Robert L. King, CPE President
November 16, 2012

In Kentucky and the Nation, Education Still Pays

Strategic Agenda 2011-2015

STRONGER by DEGREES

A STRATEGIC AGENDA

for Kentucky Postsecondary
and Adult Education



2011-2015



Four Areas of Focus

**COLLEGE
READINESS**

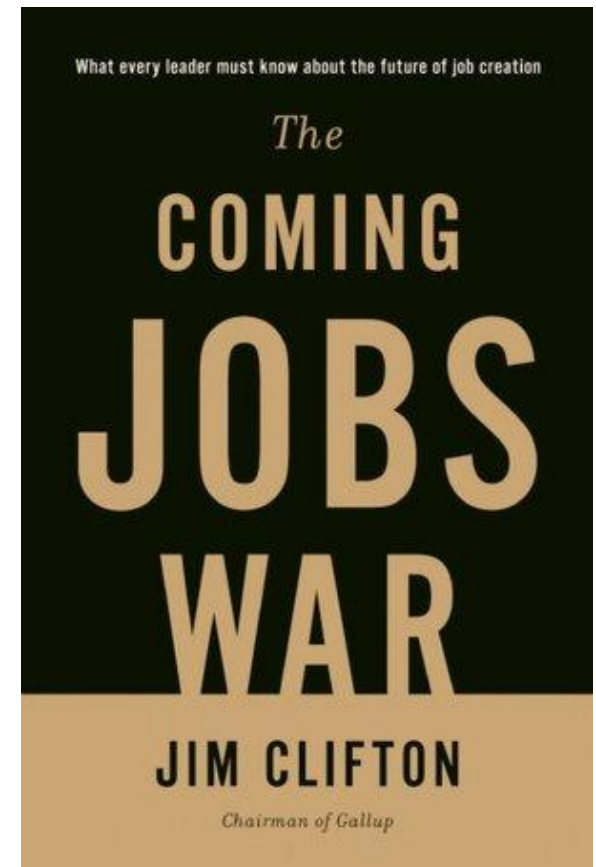
**STUDENT
SUCCESS**

**RESEARCH,
ECONOMIC, &
COMMUNITY
DEVELOPMENT**

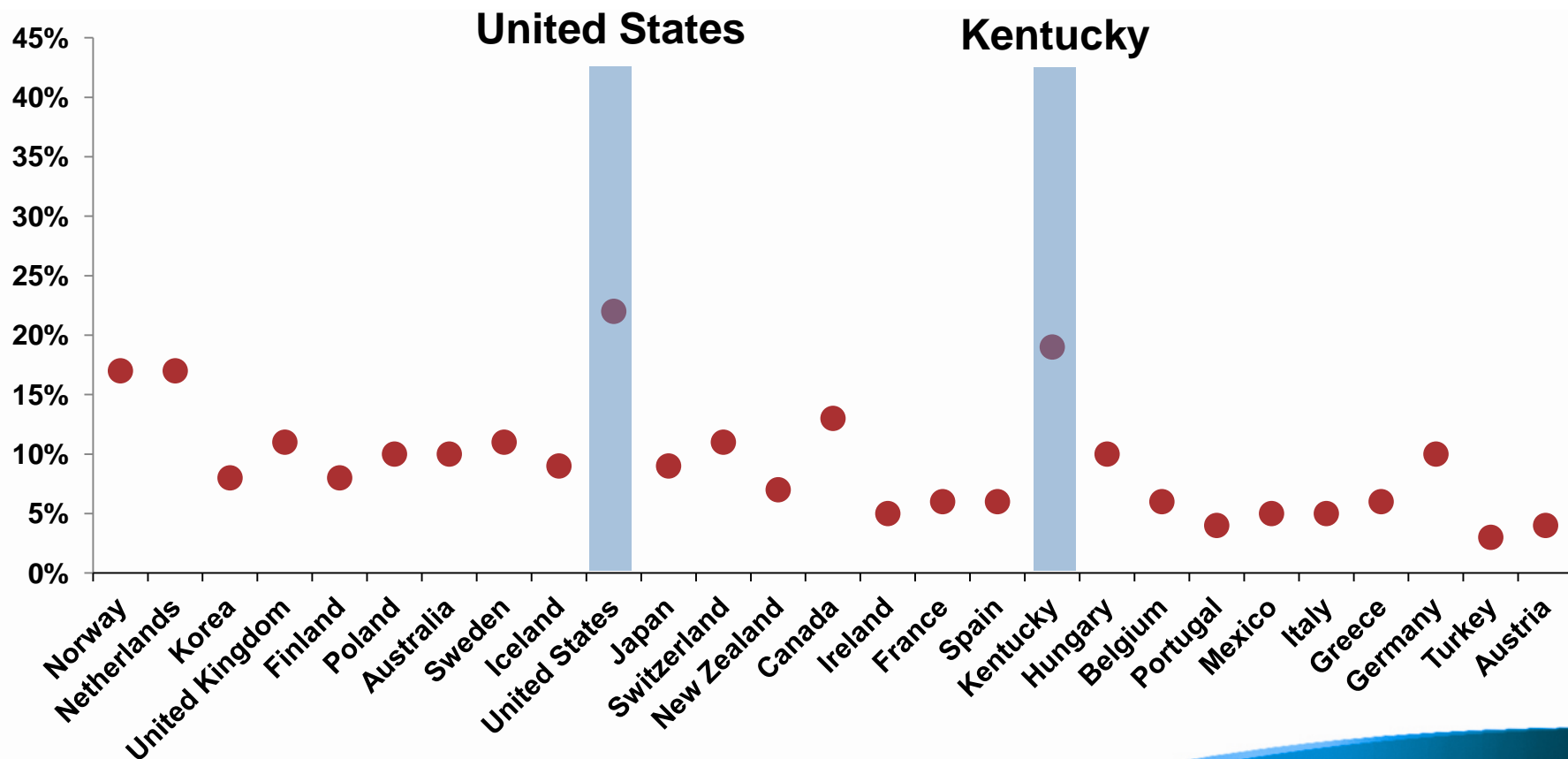
**EFFICIENCY &
INNOVATION**

A Global War for Good Jobs is Coming.

- 3 billion people reported to Gallup they want a job that consumes at least 30 hours per week, and by implication pays a living wage.
- Only 1.2 billion jobs in the world currently fit that description.
- As the foreign workforce becomes more educated, competition for jobs will be fierce.

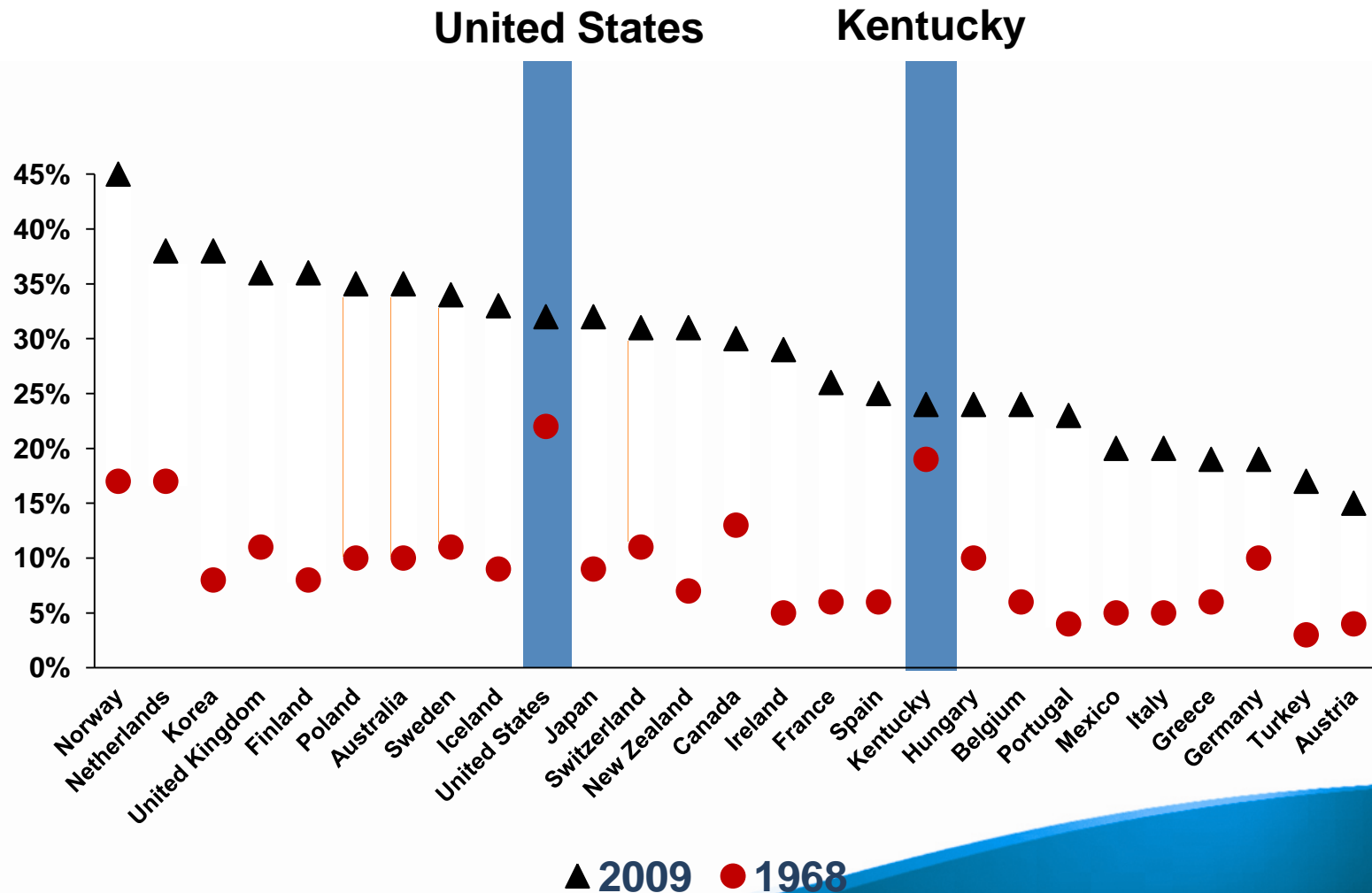


Baccalaureate Attainment 25-34 Age Cohort, 1968

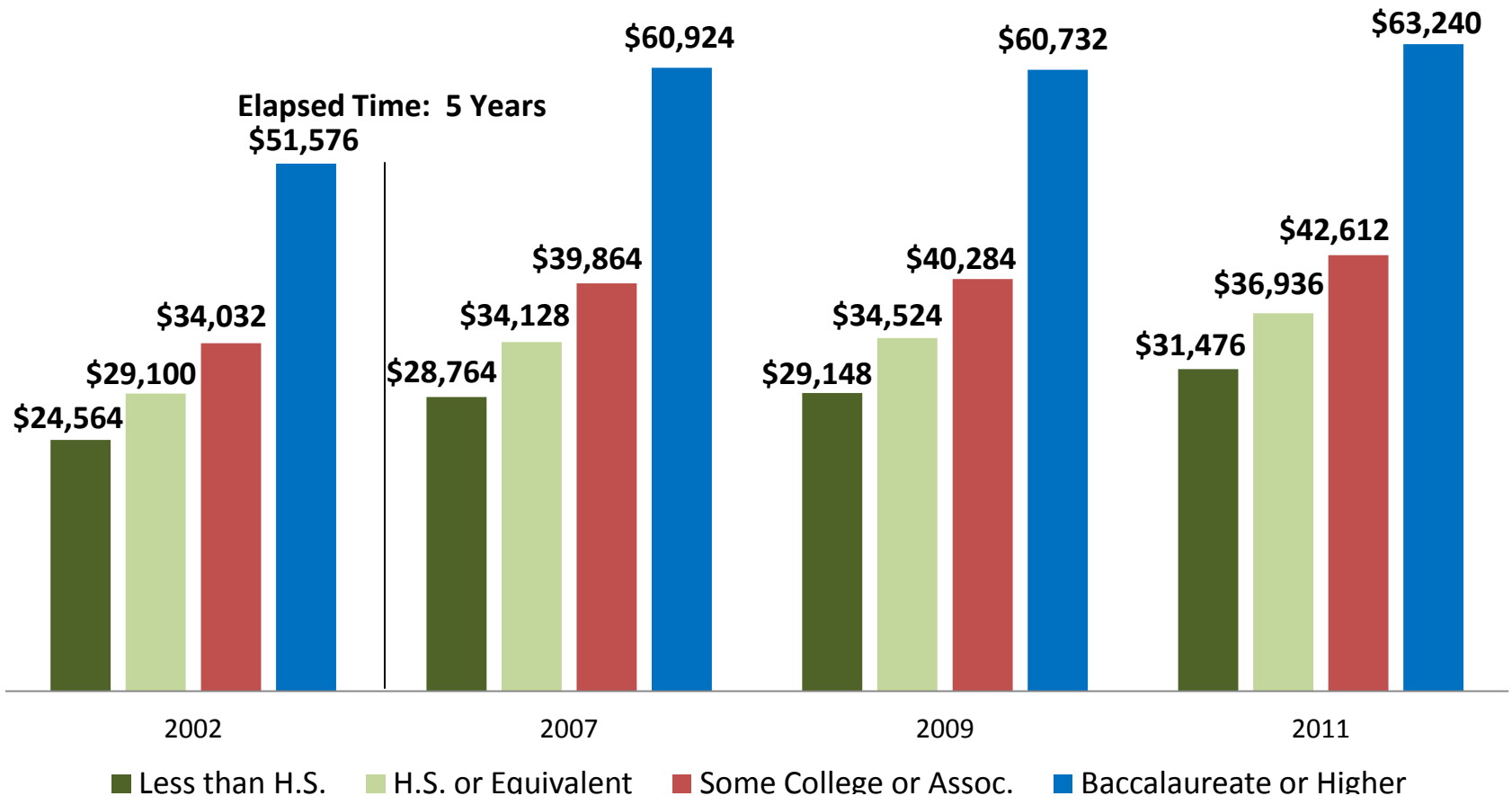


● 1968

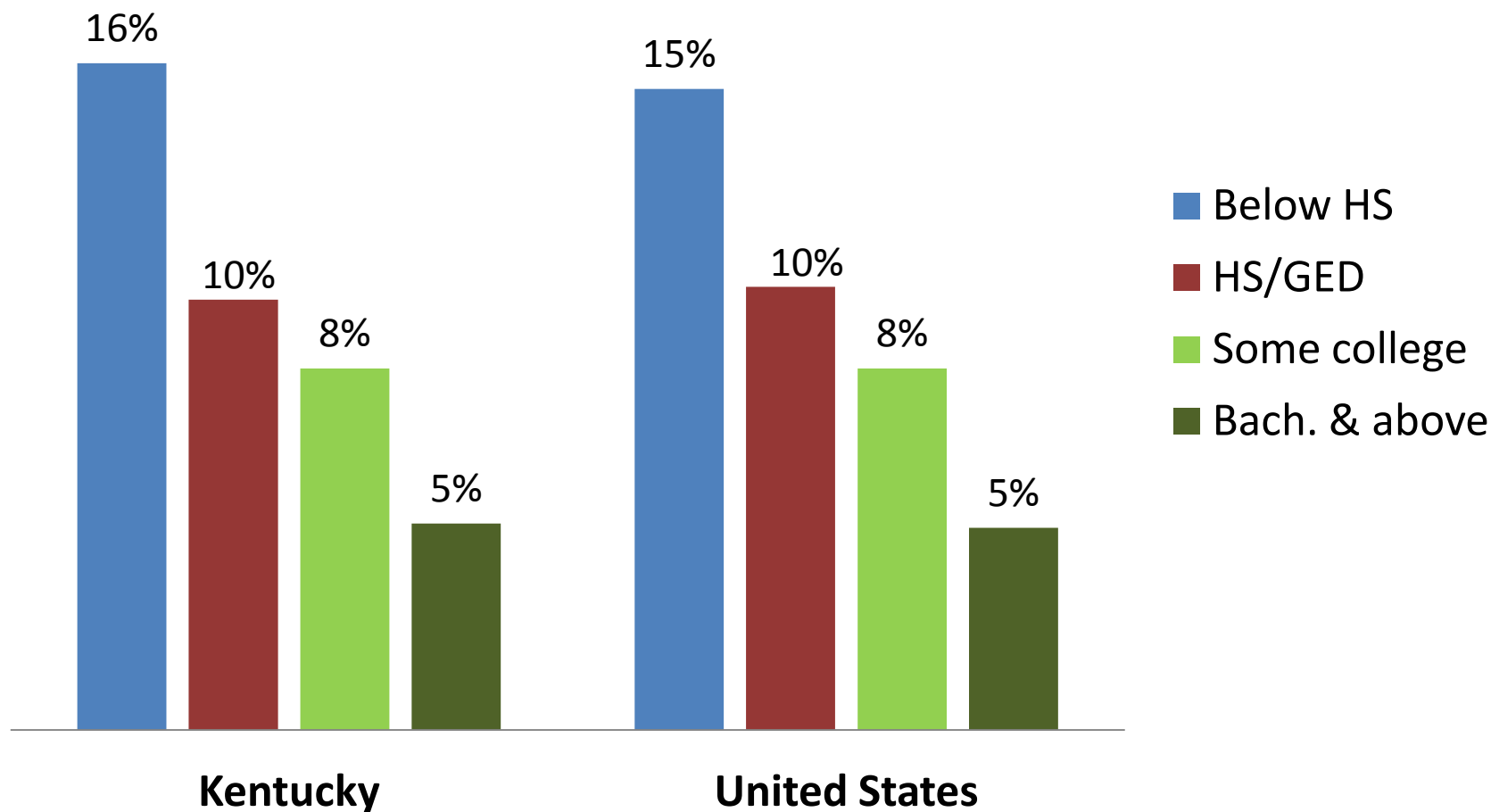
Baccalaureate Attainment, 25-34 Age Cohort, 1968 and 2009



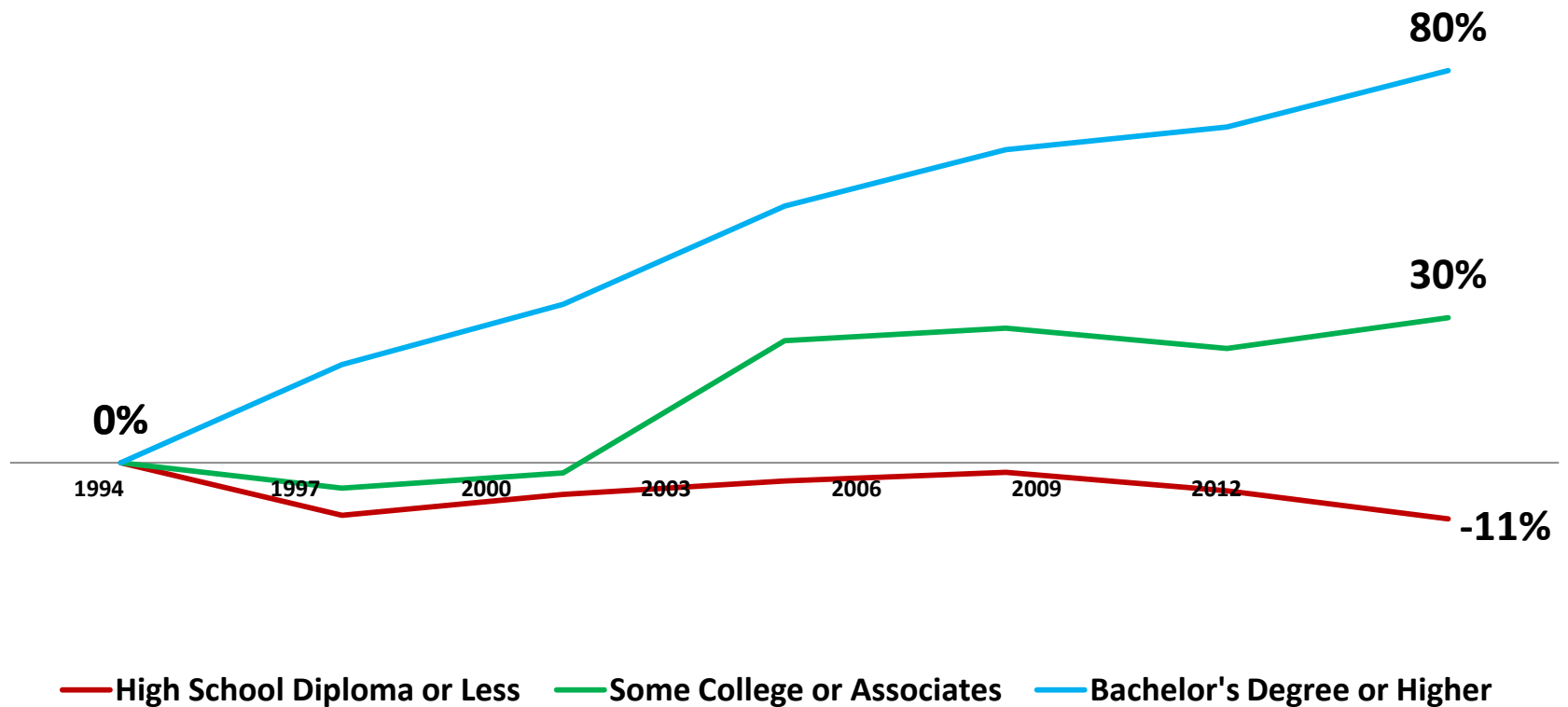
Average Earnings by Education Level in Kentucky



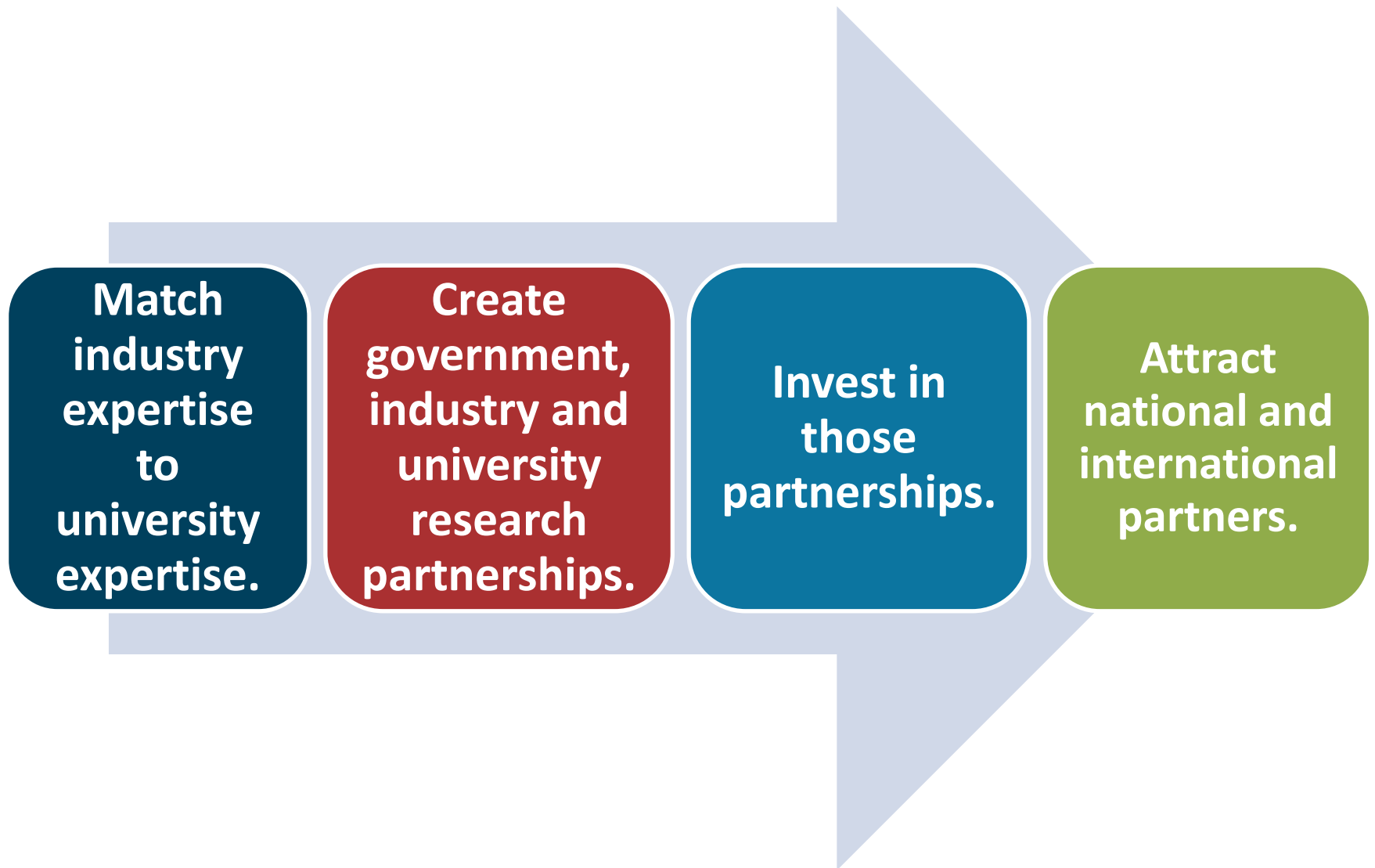
Unemployment by Education Level, 2010



Job Growth in Kentucky by Education Level



Growing Technology Transfer Capabilities



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